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ABSTRACT OF THE DISCLOSURE

For providing a compact illuminating device capable of uniform illumination with a high intensity, there is provided a light conductive member including a light entrance face provided in a part of a lateral face of a rod-shaped translucent member, an area provided on a side opposed to the light entrance face, for reflecting and/or diffusing the entered light in the longitudinal direction of the translucent member, and an exit face provided in at least a part of a lateral face other than those on which the area and the light entrance face are provided, for emitting at least a part of thus reflected and/or diffused light beam.